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**Physics**  
**1<sup>st</sup> Management Meeting**  
**WP5: Dissemination and Exploitation of Results**

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**Minsk, Belarus**

**17 December 2015**



- **Introduction to WP5**
- **Tasks**
- **Deliverables**
- **Discussion and suggestions**



## □ Dissemination & Exploitation

- Runs from **Month 1 to Month 36**
- Objectives:
  - ✓ Establish close collaboration between different academic institutions and Ministries of Education that can lead to a better understanding of the practical ways of transition from the existing system to the new 4 + 2 system
  - ✓ Promote smooth transition to the newly accredited system emerging from training programs that extends beyond the project
  - ✓ Presentation of project results, evaluation, and promotion



**5.1 Press conferences, press releases, leaflets, posters, TV and radio broadcasts, social media, project logo**

**5.2 Project web site design and development**

**5.3 Seminar for stakeholders in the Ministry of Education of Belarus**

**5.4 Information sessions**

**5.5 Final conference**

**5.6 Double-sided agreements**

**5.7 Preparation to 2<sup>nd</sup> year master program testing**

**5.8 Conference papers and presentations**



# Deliverables

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- **D.5.1: Information and promotional materials**
- **Distribution of promotional materials including online advertising**
  - ✓ **Month 36**
    - **Press conferences (3) – who and when?**
    - **Publications (3 conference publications and 2 journal publications) and press releases (18)**
    - **Leaflets (RTU)**
    - **Posters (4 in Belarussian Universities)**
    - **TV and radio broadcasts (4) – who and when?**
    - **Social media (all partners)**
    - **Project logo**



## Deliverables

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- ❑ **D.5.2: Information sessions for target groups**
- ❑ **Target groups: teaching staff, students, administrative staff, NGOs, industry**
  - ✓ **Month 36**
  - ✓ **Information sessions to attract students (3 x 6 =18)**
  - ✓ **EU universities as well?**



- ❑ **D.5.3: Project web portal**
- ❑ **Design of web portal platform and regular updating of portal information**
  - ✓ **Month 36**
  - ✓ **Languages: English and Russian**
  - ✓ **RTU and UCY design, UCY updating**
  - ✓ **Host location? Web address?**
  - ✓ **Important to have counters for visitors**
  - ✓ **Deadline for going online?**



# Deliverables

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- **D.5.4: Recommendations for new master-level programs introduction in Belarusian universities that extend beyond the project**
  - ✓ **Month 36**
  - ✓ **Contribute to the development of a report which will provide a series of written recommendations for new master-level programs in Belarusian universities that extend beyond the project**
  - ✓ **RTU and BSU**





- **D.5.5: Double-sided agreements for cooperation during the project and beyond**
  - ✓ **Month 25**
  - ✓ Elaborate and sign double-sided agreements for cooperation between project partners during the project and beyond the project
  - ✓ What type of agreements? Examples?



- ❑ **D.5.6: Readiness to master programs 2<sup>nd</sup> year testing in Belarusian universities beyond the project**
  - ✓ **Month 36**
  - ✓ **Collection of feedback after the 1<sup>st</sup> year**
  - ✓ **Undertaking changes/making adjustments in master-level courses/programs aiming to continue program testing beyond the project**
  - ✓ **Who is responsible for this?**
  - ✓ **What specifically should be done?**



## Discussion Items

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- **Most deliverables are due on M36 – Monitoring issues?**
- **In D5.6, how will feedback be obtained? Professors, students, ... What kind of instruments will be used to collect and evaluate this feedback?**
- **The Final Conference does not appear in any of the WP5 deliverables.**



# Reporting

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- **Please prepare sign-up sheets for every event so that the attendance can be recorded**
- **Publications must contain a standard acknowledgment of the Erasmus+ funding and the grant number (text needs to be provided by RTU)**
- **All dissemination activities must be planned and announced early to the consortium**
- **All dissemination activities must be reported to the WP5 leader (please send to Stella Hadjistassou, [shadjis@asu.edu](mailto:shadjis@asu.edu))**



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**Thanks for your attention**

*Questions & Discussion*

