



RTU Course "Entrepreneurship"

01B00 Rīgas Biznesa skola

General data

Code	PBM409
Course title	Entrepreneurship
Course status in the programme	Courses of Free Choice
Course level	Post-graduate Studies
Course type	Professional
Field of study	Business Management and Administration
Responsible instructor	Jānis Grēviņš
Academic staff	Jānis Bergs
Volume of the course: parts and credits points	1 part, 4.0 Credit Points, 6.0 ECTS credits
Language of instruction	LV, EN
Possibility of distance learning	Not planned
Maximum auditorium capacity	1
Maximum number of students per semester	50
Abstract	This course focuses on factors related to the initiation and development of new business ventures, in contrast to the management of large, ongoing enterprises. Topics covered include personal entrepreneurial potential, career considerations, start-up planning, sources of venture ideas, entry wedaes, acquisition strategies, managing for survival. Primary emphasis is on the process of starting a new venture. Entrepreneurs will meet with the class to discuss their own experiences.
Goals and objectives of the course in terms of competences and skills	The main objective of the course is to understand the entrepreneurial mindset and think like an entrepreneur
Structure and tasks of independent studies	Quizzes, case studies, homeworks, literature review, presentations, midterm exam, final exam
Recommended literature	New Business Ventures & the Entrepreneur, 6th Edition by Roberts, Stevenson, Sahlman, Marshall, Hamermesh; McGraw-Hill/Irwin, Copyright 2007
Course prerequisites	Bachelor degree

Course outline

Theme	Hours
Entrepreneurial Process and Innovation	4
Business plans	4
Business Models	4
New venture financing	4
Valuation, Financing and capitalization Tables in the New Venture Context, Business plan preparation progress discussion	4
Investment deals, term sheets	4
Setting up or buying the company	4
Managing Risk and Reward, Legal protection and Intellectual Property	4
Budgeting and Financial statements	4
Team and motivational issues	4
Managing the Growing Venture. Business Processes	4
Exit issues, Business Plan – Oral presentations	8

Learning outcomes and assessment

Learning outcomes	Assessment methods
Able to write and communicate the Business Plans	Quizzes, case studies, homeworks, literature review, presentations, midterm exam, final exam
Able to learn how to establish the company	Quizzes, case studies, homeworks, literature review, presentations, midterm exam, final exam
Able to develop the ability to analyze and evaluate business ventures	Quizzes, case studies, homeworks, literature review, presentations, midterm exam, final exam
Able to refine communication and presentation skills	Quizzes, case studies, homeworks, literature review, presentations, midterm exam, final exam
Able to identify and use entrepreneurial resources	Quizzes, case studies, homeworks, literature review, presentations, midterm exam, final exam

Study subject structure

Part	CP	ECTS	Hours per Week			Tests			Tests (free choice)		
			Lectures	Practical	Lab.	Test	Exam	Work	Test	Exam	Work
1.	4.0	6.0	3.0	1.0	0.0		*				