



## RTU Course "Internship"

### 22161 Starptautisko programmu nodaļa

#### General data

Code	IJU700
Course title	Internship
Course status in the programme	Internship
Course level	Post-graduate Studies
Course type	Professional
Field of study	Business Management and Administration
Responsible instructor	Modris Ozoliņš
Academic staff	Inga Lapiņa
Volume of the course: parts and credits points	1 part, 6.0 Credit Points, 9.0 ECTS credits
Possibility of distance learning	Not planned
Abstract	<p>Internship is a compulsory part of a professional study programme. During the internship the focus should be on the opportunity to apply students' knowledge in practice, to implement new ideas, as well as to collect the necessary data for Master Thesis.</p> <p>The general aim is to develop students' ability to work independently in a market economy, to research and analyse problems, to take economically sound decisions in addressing these problems, to develop and consolidate students' ability to publicly defend their opinion and independent work skills.</p> <p>In order to achieve the goals of placement, it is very important to involve students in the new project development and assessment of the company performance, students should visit different departments and understand their role and activities. During the placement students develop a placement report in accordance with the requirements of the internship program. Students have to present the report at the end of the placement.</p>
Goals and objectives of the course in terms of competences and skills	<p>The goal of internship is to structure, consolidate and expand the students' knowledge and skills in the area of study program.</p> <p>During the placement students:</p> <ul style="list-style-type: none"> <li>- analyse and describe organization and its activities;</li> <li>- analyse and evaluate the factors affecting the company's internal and external environment;</li> <li>- analyse main functional areas of the organization – production, marketing, human resource management, finances etc.;</li> <li>- analyse strategic and economic activities of the organization and its results;</li> <li>- collect and prepare the information for further research – Master Thesis.</li> </ul>
Structure and tasks of independent studies	During the internship students prepare a placement report in accordance with the requirements of the internship program. Placement report is written during the internship under the guidance of the placement supervisor at the university.
Recommended literature	<p>Maģistra darba izstrādāšanas un aizstāvēšanas metodiskie norādījumi/ Izstr. I.Lapiņa, M.Ozoliņš, E.Gaile-Sarkane, N.Lāce. – Rīga: RTU Izdevniecība, 2010. – 50 lpp.</p> <p>Papildus literatūra / Additional readings:</p> <ol style="list-style-type: none"> <li>1) Hofš, K.G. Biznesa ekonomika. – Rīga: SIA „Jāņa Rozes apgāds”, 2011. – 608 lpp.</li> <li>2) Kotler, Ph. Marketing Management/ Ph.Kotler, K.L. Keller. – Twelfth edition. – New Jersey: Pearson education LTD, 2006. – 120 pages.</li> <li>3) Caune J., Dziedons A., Stratēģiskā vadīšana. 2. izdevums – Rīga: Lidojošā Zivs, 2009. – 379 lpp.</li> <li>4) Ešenvalde I. Personāla vadības mūsdienu metodes.- Rīga: SIA „Merkūrijs LAT”, 2008. - 349 lpp.</li> <li>5) Foster, S. Thomas. Managing Quality: integrating the supply chain. – Third edition. – New Jersey: Pearson Prentice Hall, 2007.</li> <li>6) Burns, P. Corporate Entrepreneurship. Building an Entrepreneurial Organisation. – Palgrave Macmillan, 2005. – 325 pages.</li> </ol>
Course prerequisites	Theoretical knowledge and competences acquired during the studies.

#### Learning outcomes and assessment

Learning outcomes	Assessment methods
Students will be able to understand specific characteristics of the organization and perform daily work within the organization. They will have skills to assess the performance of the organization and its departments.	<ol style="list-style-type: none"> <li>1) Placement report</li> <li>2) Presentation of the report</li> <li>3) References from the organization</li> </ol>
Students will be able to analyse, evaluate and develop the strategy, mission and goals of the organization taking into account interests of all stakeholders (state, owners, society etc.).	<ol style="list-style-type: none"> <li>1) Placement report</li> <li>2) Presentation of the report</li> <li>3) References from the organization</li> </ol>
Students will be able to plan and forecast effective and rational activities in accordance with the goals of organization, economic environment and situation in the labour market. They will be able to cooperate with different companies and stakeholders for achieving goals of organization.	<ol style="list-style-type: none"> <li>1) Placement report</li> <li>2) Presentation of the report</li> <li>3) References from the organization</li> </ol>
Students will be able to work individually and in a team, applying their knowledge and leadership skills, to take responsibility of their own activities and results, to find solutions to recent problems, to comply with the company rules.	<ol style="list-style-type: none"> <li>1) Placement report</li> <li>2) Presentation of the report</li> <li>3) References from the organization</li> </ol>

Students will be able to publicly present the placement report and explain the conclusions.	Presentation of the placement report
Students will be able to select, gather and prepare data for the Master Thesis.	Midterm review of Master Thesis

***Study subject structure***

Part	CP	ECTS	Hours per Week			Tests		
			Lectures	Practical	Lab.	Test	Exam	Work
1.	6.0	9.0	0.0	0.0	0.0			*